



THE RISK AUTHORITY

VDERM

Value-Driven Enterprise
Risk Management

How do I take my Risk Management Program to the next level?

- + Risk management decisions are difficult. There is a constant struggle to “prove the negative,” whether that means convincing senior leadership to invest in risk mitigation strategies or proposing new steps to help the parent company. The impacts of those decisions can play out over many years, or even decades. To help your company make solid, informed decisions that stand the test of time, you need the proper tools at your disposal.

VDERM is Value-Driven Enterprise Risk Management by The Risk Authority. It gives you the tools to measure the value and cost of risk decisions in actionable business terms.

A Clear, Complete Solution:

For many companies, selecting a risk management strategy has been a disappointing series of missed opportunities and unkept promises.

NO MORE.

The purpose of VDERM is to identify clear action. VDERM provides a rigorous

analytical framework to measure the value of proposed solutions, including the costs of doing nothing. It provides a business case analysis communicated with modern decision analysis tools that clearly outline the cost and value drivers relative to your business issue.

The VDERM Advantage:

VDERM is a business process for making high-quality risk decisions that consider both the up- and downside of the risks and opportunities facing an organization by:

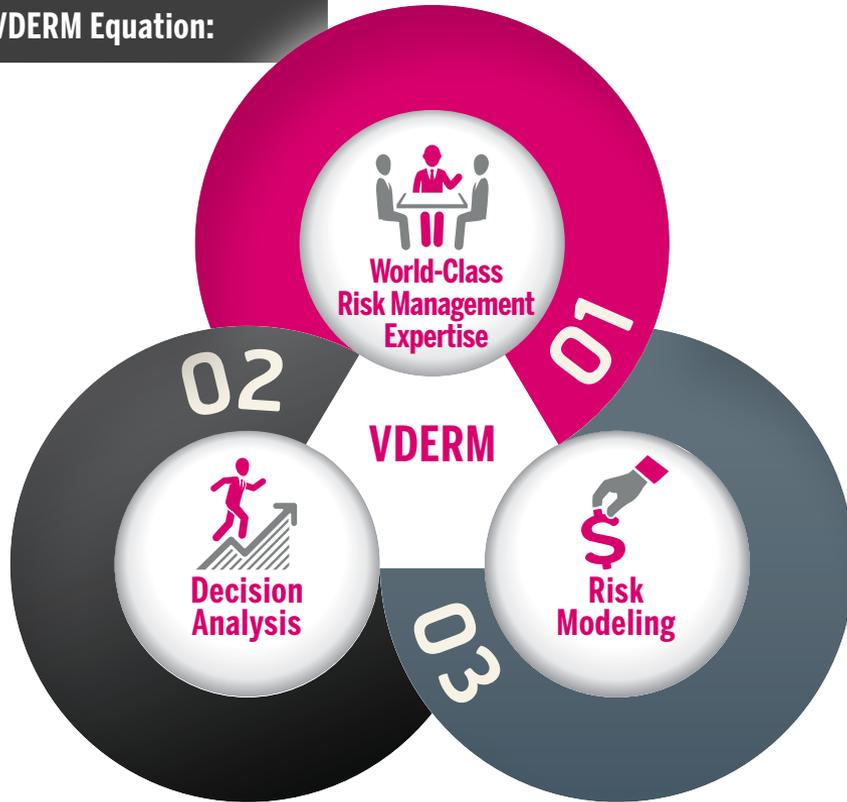
- Establishing a value framework
- Developing alternatives or options for action
- Evaluating those alternatives using decision analysis and stochastic modeling
- Recommending specific action



Decision analysis is the scientific field focused on making high-quality decisions in uncertain situations.

A **stochastic model** is a tool for estimating probability distributions of potential outcomes by allowing for random variation in one or more inputs over time.

The VDERM Equation:



A Confident Investment:

The Risk Authority can begin with a VDERM pilot program to help your organization better understand and take advantage of its benefits. And because VDERM can be scaled for small decisions or organization-defining ones, there's always a solution to fit your exact needs. You just have to take that first step toward risk management evolution.

How do I get started?

For more information about VDERM, please contact
The Risk Authority: info@theriskauthority.com



THE RISK AUTHORITY

Expertise. Innovation. Solutions. Advancement. Trust.

Our driving philosophy is to continuously expand the possibilities of classic risk management. Not satisfied with traditional operating standards, we implement the use of strategic decision analysis in our processes to increase positive outcomes and verify results, even in uncertainty.

We spearhead programs that focus on true enterprise coverage of all risks: value protection and value creation. With our sights set squarely on the future of risk management, we're able to capitalize on upside possibilities that other firms ignore.

We make significant investments in these revolutionary techniques and now you can reap the benefits. We provide the tools, training, strategies and knowledge.

More than theory. More than rhetoric.

Dynamic, real-world solutions that get results.

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